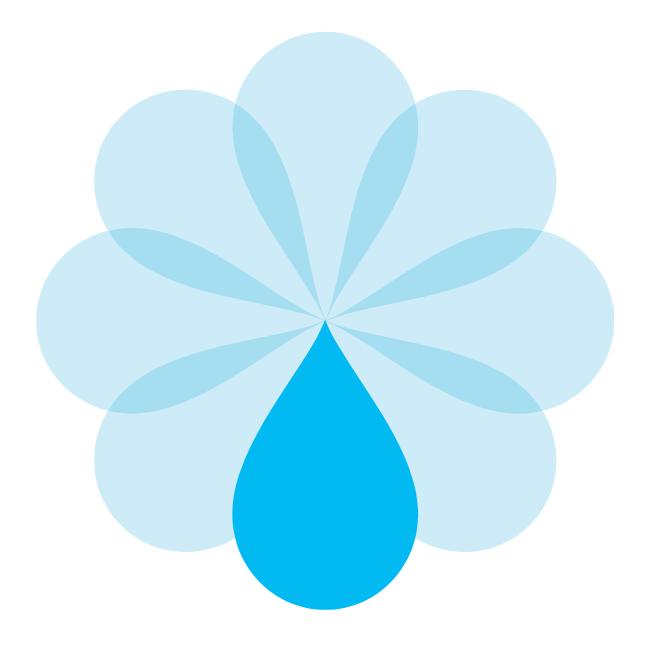
SUMMIT ISSUE 06 SPRING 2021

RATHER THAN THE FLOOD



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A comprehensive look at climate-induced water disasters and their potential impact on CRE in the US.

Flooding has been a major threat to life and property since before and especially after the advent of agrarian societies—and even more so with the rise of cities. A flood in ancient Mesopotamia was part of the plot in one of the oldest pieces of literature. In the "The Epic of Gilgamesh," Uta-Naphisti and his family are saved from a flood that engulfs their world. The impact is so dire that the other As the twentieth century The hurricane resulted in vexations of humankind are considered preferable to the damage dawned, it was not clear if wrought by water. The author puts the following into the mouth of Galveston or Houston would one of the protagonists:

Would that a lion had ravaged mankind — Rather than the Flood, Would that a wolf had ravaged mankind—Rather than the Flood, Would that had famine wasted the world— Rather than the Flood, Would that pestilence had wasted mankind—Rather than the Flood.1 the third decade of the twenty- in the previous decade and as greater importance.

This article will cite several examples of historical changes 2.3 million people. engendered by flood damage and then explore which US cities are most exposed to this risk over the next twenty years.

be the premier city of the Texas coast. At the turn of the previous century, one would not have been thought unreasonable would be Galveston. Galveston use) and was served by forty-southeast Texas.³ five steamship lines. The city

Extreme weather and climate benefitted from its natural change resulting in flood damage harbor and was the major can change the trajectory of the center for trade in Texas and demographic and economic it hosted sixteen consulates. success of cities. As the US enters The city itself grew by 30% first century, flood damage of 1900, the city of Galveston caused by environmental had 38,000 while the city of factors has begun to take on Houston had 45,000 people. However, as of 2018, the city of Galveston had 50,000 people while the city of Houston had

What caused the astonishing difference and how that risk may magnify trajectories? In 1900, the Great Galveston Hurricane effectively destroyed the city of Galveston. approximately 8,000 fatalities and left approximately 10,000 people homeless. Approximately 7,000 buildings in Galveston were destroyed, including 3,636 homes. The catastrophe ended if one predicted that the winner the Texas coast competition for primacy, as shocked potential had among the highest per investors pivoted to Houston. capita income levels in the US.² Climate impacts economic In 1899, it was the third largest history, and Houston became port in the US (measured by the economic engine for

EXHIBIT 1: POPULATION IN HOUSTON AND GALVESTON

Source: US Census Bureau

YEAR	HARRIS COUNTY	CITY OF HOUSTON	GALVESTON COUNTY	CITY OF GALVESTON
1900	63,786	44,633	44,116	37,789
2018	4,602,523	2,295,982	327,089	50,039

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RECENT WATER CATASTROPHES

Hurricane Katrina caused more than 1,800 deaths and \$125 billion in damage in August 2005, principally in the New Orleans area.

In 2005, the city of New Orleans represented by Orleans Parish had a population of 494,294. In 2006, in the aftermath of Katrina, the population declined 53.4% to 230,172. As of 2019, the population stands at 390,144—still 21% lower than it was pre-Katrina. A similar trend is evident in the Greater New Orleans metro area, with the 2019 population still 9% lower than its 2005 level.4

In October 2012, Hurricane In 2017, Hurricane Harvey Sandy inflicted approximately caused catastrophic flooding \$65 billion in damage on the resulting in \$125 billion northern Atlantic coast.⁵ New damage, primarily from York and New Jersey were rainfall-triggered flooding in particularly impacted when the Houston metro area.9 In a storm surge hit New York four-day period, many areas City, flooding streets, tunnels, received more than 40 inches and subway lines, and cutting of rain, and the subsequent power. Large sections of Lower deluge inundated thousands of Manhattan, including Battery homes, which displaced more Park, were flooded when the than 30,000 people and caused East River overflowed its banks. 106 deaths. 10 Despite this, the Homes, buildings, roadways, population of Houston and boardwalks, and mass transit Harris County grew 0.2% and facilities in low-lying coastal areas of the outer boroughs of Queens, Brooklyn, and Staten Island were flooded by Atlantic Ocean surges. There were 53 Sandy-related deaths in the state of New York.⁶ Approximately 100,000 residences on Long Island were destroyed or severely damaged, including 2,000 that were rendered uninhabitable.⁷ Despite the heavy damage, New York's population was far more resilient than New Orleans in the wake of Katrina. New York City's population remained virtually unchanged between 2012 and 2019. The population of hard-hit Manhattan, Staten Island, and Nassau County actually increased 0.6%, 1.2%, and 0.6%, respectively, during the same time period.8 The impact on New York was not permanent. New York continues to be a dominant US city.

0.8% between 2017 and 2019.11

Climate-induced catastrophes do not have the same lasting effect on all places, but they all have potential impact. There are many considerations that factor into the long-term prospects of water damage, including the number and importance of structures destroyed, economic and fiscal strength, and potential for recurrence. Weather-related water damage changed the fortunes of Galveston and left a negative impact on New Orleans—even 15 years after the event. Climate-induced flooding may negatively impact CRE in certain major metro areas and may even permanently alter their host city's economic future.

According to a recent report by the Urban Land Institute/ Heitman Institutional Realty Partners,¹² developers and investors are increasingly considering water damage potential in their capital deployment strategies. Included in their analysis is assessing how prepared local jurisdictions are to mitigate and react to catastrophic events. Many investors are seeking markets where "governments have the authority, function, and funding to address climate risk, whether at the municipalgovernment level or through supportive national policies and practices."13

THE NEGATIVE IMPACT OF FLOODING

invest in parts of New York, being lower in buildings property exists. exposed to flooding, expenses such as insurance, repair and maintenance, and capital reserves are higher. Businesses may suffer losses resulting from property downtime and business disruption.

noticeable over the past three Higher sea levels and storm OF FLOODING IN 2020 years. In many markets, activity can pose a risk for commercial insurance rose as short-term disruption as well as high as 10% to 20% between long-term value diminution. 2019 and 2020, though many insurance companies believe premiums must rise higher to cover costs. Numerous owners and lenders are expecting further increases of the same magnitude or higher for 2020 and 2021. Many insurance companies do not offer or are limiting coverage in high-loss areas. Some major insurers are exiting certain markets.¹⁴ This will certainly result in upward pricing pressure. The insurability of certain markets over the long-term may be called in to question. Insurance rates and market exits may be an additional measure of the relative risk and exposure of certain markets to climate risk.

The negative implications of high exposure to flooding, hurricanes, and tornados is not limited to the destruction of the building itself. Even if the building is free of risk (built high and structurally strong and redundant), the area may become flooded and the asset inaccessible. Should

Particularly vulnerable property the top ten.) types include luxury apartments, hotels, and associated retail. Luxury apartment towers are frequently situated near the ocean for views. Hotels and accompanying retail are

Macro costs may include higher taxes to pay for flood remediation efforts such as sea walls, levees, and pumping systems. Negative impacts may include lower economic activity, declining values, and less investment. Entire districts may become low investment zones. Lower municipal bond ratings, and as consequence, higher borrowing costs, may ensue.

MOST AND LEAST EXPOSED METROS

The gradual increase in sea levels the asset remain accessible— In order to gauge potential current and future damage to American can adversely impact demand the area will not be desirable, metros, we utilized the First Street Foundation Flood Factor data.¹⁵ for CRE in coastal areas, because businesses, retail Many coastal cities, with their business districts close to sea level, Flooding negatively impacts stores, restaurants, and bars are are exposed. This is to be expected, because the economic vibrancy CRE values in obvious and not situated on flooded streets or of many of these urban areas was predicated on having a deepso apparent ways. It impacts the destroyed. They will not have water port which facilitated the flow of immigrants, finished goods, size of the universe of potential the benefit of networking with and raw material. Not surprisingly, New Orleans was the most investors. Certain investors other businesses in the area. exposed to potential flooding risk in 2020 with almost all (98%) of have stated that they will not Therefore, it is important to its of its properties at risk. As Exhibit 2 shows, The Florida cities widen the focus beyond building of Ft. Lauderdale, Miami, St. Petersburg, and Tampa take four Florida, and other locations for resiliency to the infrastructure out of the next six risk positions. Sacramento, Charleston, Fresno, fear of climate-related risk. In of the district, the city and even Houston, and Norfolk round out the balance of the top ten. addition to rent and occupancy the metro area in which the (It is important to note that coastal flooding does not account for all the water damage risk. Fluvial, pluvial, storm surge, and tidal effects are sources of hazard that propel Sacramento, Fresno in to

Insurance increases are frequently placed near beaches. EXHIBIT 2: TOP 20 SHARE OF PROPERTIES AT RISK

Source: First Street Foundation

		PROPERTIES AT RISK	
		NUMBER	PERCENT
1	New Orleans, LA	148,197	98%
2	Fort Lauderdale, FL	43,762	80%
3	Sacramento, CA	101,792	68%
4	Charleston, SC	29,469	59%
5	Miami, FL	34,932	52%
6	St. Petersburg, FL	40,252	47%
7	Tampa, FL	58,414	43%
8	Fresno, CA	54,255	39%
9	Houston, TX	186,481	32%
10	Norfolk, VA	18,042	27%
11	Buffalo, NY	24,613	26%
12	Chicago, IL	154,824	26%
13	San Jose, CA	56,243	25%
14	Camden, NJ	7,000	25%
15	Salt Lake, UT	15,584	23%
16	Bridgeport, CT	5,836	21%
17	Los Angeles, CA	132,046	20%
18	Portland, OR	45,951	20%
19	Virginia Beach, VA	28,943	20%
20	Boston, MA	19,177	19%

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The geographies most exposed are situated on the Gulf Coast,

Atlantic Coast, Pacific Coast, around the Great Lakes, the Great

Salt Lake, and certain low-lying and river-adjacent areas. Cities

with high CRE value, including New York, Los Angeles, Chicago,

Boston, Houston, San Jose, and Miami are among the most

exposed to water damage. In many of these urban conurbations,

a substantial portion of CRE is in CBDs and/or located close to

In contrast, there are cities that front oceans and lakes that are not nearly as exposed. These include Milwaukee, Seattle, Cleveland, San Diego, and San Francisco. Desert-bound Tucson and

Las Vegas, as well as land-locked Greensboro, NC, and Denver, CO, are also amongst those least likely to suffer substantial

Houston, Chicago, Los Angeles, and New York emerge as riskexposed cities when considering the number of vulnerable properties and, as a corollary, the potential damage.

When the high value of CRE in these expensive cities is taken in to account the cost of their elevated exposure becomes even more apparent. The adjacent exhibits emphasize that point.

Large portions of CRE value are situated in areas at high risk of being impacted by coastal flooding resulting from a rise in sealevel. Exhibit 4 details metro areas ranked by the value of their aggregate CRE.

EXHIBIT 3: TOP 20 NUMBER OF PROPERTIES AT RISK OF FLOODING IN 2020

Source: First Street Foundation

PROPERTIES AT RISK NUMBER PERCENT VALUE (\$) 1 New York, NY 1,587,917,209,600 Houston, TX 186,481 32% 2 893,578,084,352 Chicago, IL 154,824 26% Los Angeles, CA New Orleans, LA 148,197 98% 3 Washington, DC 452,783,296,512 4 404,237,230,080 Los Angeles, CA 132,046 20% Chicago, IL New York, NY 121,202 14% 5 Dallas-Fort Worth, TX 367,990,964,224 101.792 68% 338,198,601,728 Sacramento, CA Boston, MA 62,351 13% San Francisco, CA 329,007,390,720 Phoenix, AZ 8 Tampa, FL 43% 58,414 Seattle, WA 326,054,211,584 9 San Jose, CA 56.243 25% Houston, TX 295,095,619,584 10 54,255 39% 10 Fresno, CA Orange County, CA 275,966,005,248 11 10% 11 Philadelphia, PA 53,378 San Jose, CA 266,311,688,192 12 Jacksonville, FL 48,408 14% 12 Atlanta, GA 251,505,479,680 13 Portland, OR 45,951 20% 13 221,729,640,448 San Diego, CA 14 Fort Lauderdale, FL 43,762 80% 14 Philadelphia, PA 215,030,091,776 15 40,252 47% 15 East Bay, CA 204,616,359,936 St. Petersburg, FL 16 39,744 10% 16 Inland Empire, CA 198,887,399,424 Detroit, MI 17 34,932 52% 17 186,438,197,248 Miami, FL Phoenix, AZ 18 11% 18 180,460,879,872 Indianapolis, IN 34,124 Denver, CO 19 Nashville, TN 33,153 13% 19 Miami, FL 166,434,390,016 20 20 32,455 Memphis, TN 14% 143,102,070,784 Portland, OR

Note: Total Asset Value includes Multifamily Industrial, Office and Retail asset data as of Q3 2020

OF FLOODING IN 2020

Source: First Street Foundation

EXHIBIT 5: BOTTOM 20 SHARE OF PROPERTIES AT RISK EXHIBIT 6: BOTTOM 20 NUMBER OF PROPERTIES AT **RISK OF FLOODING IN 2020**

Source: First Street Foundation

bodies of water.

flood damage.

		PROPERTIES AT RISK				PROPERTIES AT RISK	
		NUMBER	PERCENT			NUMBER	PERCENT
56	Milwaukee, WI	12,203	8%	56	Denver, CO	10,136	5%
57	Oklahoma, OK	19,852	8%	57	Grand Rapids, MI	9,448	15%
58	Omaha, NE	12,616	8%	58	Raleigh, NC	8,469	7%
59	Seattle, WA	13,977	8%	59	San Francisco, CA	7,839	5%
60	Fort Worth, TX	20,648	8%	60	St. Paul, MN	7,345	10%
61	Charlotte, NC	17,545	7%	61	Camden, NJ	7,000	25%
62	Cleveland, OH	12,261	7%	62	Rochester, NY	6,953	11%
63	Dallas, TX	21,687	7%	63	Newark, NJ	6,790	15%
64	Raleigh, NC	8,469	7%	64	Stamford, CT	5,836	21%
65	Richmond, VA	5,067	7%	65	Worcester, MA	5,424	13%
66	San Antonio, TX	30,587	7%	66	Tucson, AZ	5,404	3%
67	Baltimore, MD	13,705	6%	67	Providence, RI	5,176	13%
68	Columbus, OH	17,728	6%	68	Greensboro, NC	5,121	5%
69	Las Vegas, NV	11,947	6%	69	Richmond, VA	5,067	7%
70	Wilmington, DE	1,590	6%	70	Stamford, CT	4,803	19%
71	Denver, CO	10,136	5%	71	Jersey City, NJ	4,668	9%
72	Greensboro, NC	5,121	5%	72	Columbia, SC	3,927	10%
73	San Francisco, CA	7,839	5%	73	Hartford, CT	3,689	19%
74	San Diego, CA	10,434	4%	74	New Haven, CT	2,944	12%
75	Tucson, AZ	5,404	3%	75	Wilmington, DE	1,590	6%

EXHIBIT 4: TOTAL ASSET VALUE OF CRE BY MARKET; TOP 20 Source: CoStar Group

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CLIMATE CHANGE AND INCREASED FLOODING EXPOSURE

the second time that Arctic sea as well as oil and gas extraction.²² ice dropped below 1.5 million the low in 2020 was more than pollution gets captured in snowfall on the glaciers where the black soot sharply diminishes the reflectivity of the ice, which melts into pools, which absorb heat, and melt more ice in a continuous cycle. The meltwater runs down through cracks to the bedrock where it acts like a lubricant to help slide the glacier into the sea where it becomes a giant iceberg that instantly raises sea levels.²⁰

Since 1880, the global average sea level has risen eight to nine inches.²¹ Melting Arctic ice is expected to speed up sea level rise. Should oceans rise substantially higher, major coastal cities would flood. It is likely that waterfront property in low lying areas will be at serious risk over ten to thirty years. In addition, hurricanes and cyclones have become stronger over the past several years.

The Arctic sea ice covered Coastal flooding is growing because of the increased frequency 1.4 million square miles in of high-tide flooding, the greater magnitude of extreme weather September 2020—the second events, and topographical changes. The increases in high-tide smallest range of coverage since flooding and the greater magnitude of extreme weather are likely satellite monitoring began forty caused by global warming. Topographical changes, including land years ago.¹⁷ The figure marks subsidence, is caused by commercial and residential development

square miles. This key metric

The list of cities projected to be most at risk in 2050 includes some for climate change reveals that of the same ones noted in 2020. What is particularly of note is the magnitude of change for cities at various levels of current risk. For 40% below the average from example, the number of properties exposed in Jersey City, NJ is 1981 to 2010. The fourteen expected to increase 205% by 2050. Norfolk, VA risk is expected years with the lowest sea-ice to grow by 200% by 2050, resulting in a jump from the tenth area have all occurred in the last to the third spot on the risk list. Other notable increases in risk fourteen years.¹⁹ Scientists have exposure include Virginia Beach (80%), Boston (45%), New York found that airborne industrial (38%), Jacksonville (32%), and Wilmington, DE (32%).

EXHIBIT 7: TOP 20 CHANGE IN PROPERTIES AT RISK OF FLOODING, 2020-2050

Source: First Street Foundation

		PROPERTIES AT RISK	
		NUMBER	PERCENT
1	Jersey City, NJ	9,585	205.0%
2	Norfolk, VA	36,012	199.6%
3	Virginia Beach, VA	23,182	80.1%
4	Boston, MA	8,642	45.1%
5	New York, NY	45,673	37.7%
6	Jacksonville, FL	15,705	32.4%
7	Wilmington, DE	509	32.0%
8	Atlanta, GA	3,567	26.4%
9	Bridgeport, CT	1,370	23.5%
10	Stamford, CT	1,126	23.4%
11	New Haven, CT	649	22.0%
12	San Francisco, CA	1,482	18.9%
13	Fort Lauderdale, FL	7,505	17.1%
14	Newark, NJ	1,028	15.1%
15	Camden, NJ	1,005	14.4%
16	Tampa, FL	15,199	13.7%
17	Philadelphia, PA	7,183	13.5%
18	Miami, FL	4,696	13.4%
19	Baltimore, MD	1,673	12.2%
20	Charleston, SC	3,605	12.2%

Eight states along the eastern seaboard have lost a total of US\$14.1 billion in home values in coastal areas because of sea-level-rise flooding since 2005. SUMMIT ISSUE 06

According to several studies cited by the Urban Land Institute, "The impacts of the actual and perceived risks of climate change are already beginning to be reflected in residential market pricing. Studies published in 2017 and 2018 looking at the US, Germany, and Finland found that homes exposed to flood risk PLANNING FOR FUTURE RISKS or sea-level rise have sold for an emergency, and invest in protective infrastructure, may be better positioned.

less than comparable properties Damage from coastal flooding, fluvial, pluvial, storm surge, or have seen values increase at industrialized groundwater extraction, and tidal sources are a reduced rate in comparison significant risks in certain metro areas. New Orleans, plus four to similar properties without Florida cities, take five out of the top seven risk positions ranked by flood risk." The First Street share of metro properties. In terms of number of exposed properties, Foundation's Flood Factor data Houston, Chicago, New Orleans, Los Angeles, and New York are showed in 2018 that eight states the most at risk. Historically, there have been times when extreme along the eastern seaboard weather resulting in flood damage changed the fortunes of cities. have lost a total of US\$14.1 Climate change is placing formerly and relatively safe areas at risk billion in home values in coastal and will likely alter investment decisions. The gradual increase in areas because of sea-level-rise sea levels can adversely impact demand for CRE in coastal areas. flooding since 2005.24 Cities Jersey City, NJ as well as the Hampton Roads cities of Norfolk and that can demonstrate that they Virginia Beach are expected to see the greatest increase in water are fiscally strong, prepared for damage exposed properties over the next twenty years.

> The impact of significant water damage potential on CRE values is reflected in lower rent and occupancy as well as the higher costs of insurance, repair and maintenance, and capital reserves. The potential likelihood of catastrophic water damage will impact the size of the universe of possible investors in exposed areas.

> Investors need to be cognizant of water disaster potential not only in target properties but also in the asset area. The magnitude of water damage risk is a major consideration in twenty-first century CRE investing. It is important to differentiate short-term interruption from long-term secular consequences. Likewise, it is vital to bifurcate the practical risk implications of investing with a seven- to ten-year holding period verses an investment horizon that would not concern the grandchildren of anyone living today.

Read more and get a city-by-city analysis of key metros at afire.org/summit/ ratherthantheflood

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NOTES

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- The First National Flood Risk Assessment, Defining America's Growing Risk, First Street Foundation, 2020: "The model was produced in partnership with researchers and hydrologists from First Street Foundation; Columbia University; Fathom; George Mason University; Massachusetts Institute of Technology; Rhodium Group; Rutgers University; The University of California, Berkeley; and University of Bristol. This collaboration makes use of open government data and builds upon decades of research, modeling, and expertise, brought together to develop a high-resolution, property-specific flood risk information at a national scale. First Street Foundation is a non-profit research and technology group committed to defining America's flood risk. The Foundation provides this information for every property in the contiguous US. in a format that is publicly and freely accessible via Flood FactorTM, an online database and visualization tool(www. floodfactor.com). The tool presents past, present and future flood risk with particular attention paid to recent and projected environmental changes contributing to flood risk. The public availability of this data is a benefit for property owners, and the wider public, as it represents the first freely available data of its kind across the nation." According to First Street Foundation, the model has certain advantages over FEMA maps as it contemplates the risk from any type of flooding event by considering inundation from fluvial (riverine), pluvial (rainfall), storm surge, and tidal sources. The national results indicate that the First Street model generally captures approximately 1.7 times as many properties at risk as the FEMA SFHA designation. An analysis of these differences reveals that the inclusion of pluvial flood risk, sea level rise, and ungauged streams are responsible for most of this additional risk

¹⁶ As with all such references in this report—exposure is based

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